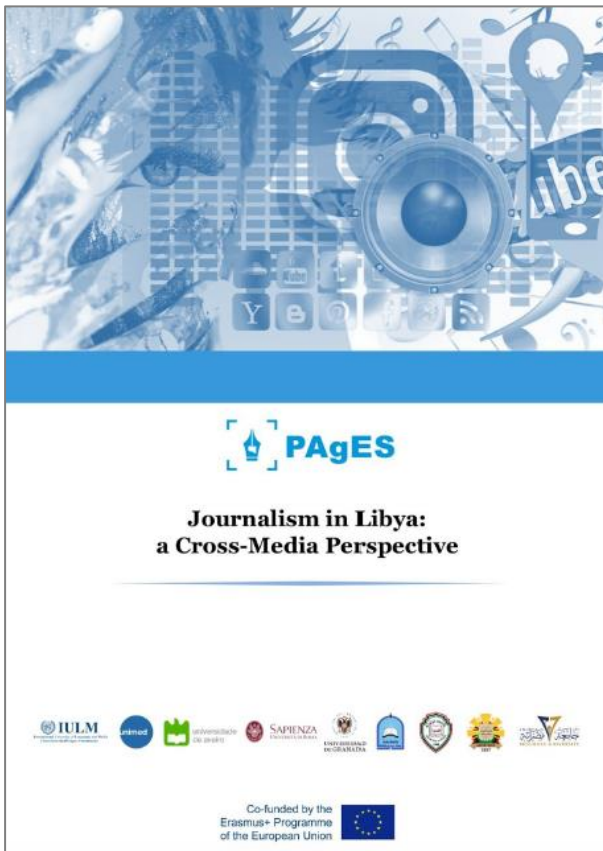# Journalism in Libya: a Cross-Media Perspective

This report "**Journalism in Libya: a Cross-Media Perspective**" was created by partners on the PAgES project and edited by staff at UNIMED, the Mediterranean Universities Union, with significant contributions made by expert interviewees in journalism and journalism education. The report is composed of four main sections: Annotated Bibliography, Baseline survey findings, Case Studies of relevant initiatives, Summary of interviews with experts, and a conclusive summary Forward looking: the training framework where research results have been translated in training proposals for the capacity building process of Libyan professors in the view of setting up a new Master Course in Cross-Media Journalism.

All the partners contributed to the bibliographical references, participated in the baseline survey, and analysed international cases and teaching experiences and, last but not least, interviewed a number of experts in the field of journalism, cross-media communication and journalism education.

In this collaborative process, UNIMED collected data and analysed the outcomes of the case analysis and interviews to better understand the perceived training needs for the training of trainer's component of the PAgES project, highlighting key aspects of interest and potential transferability to the Libyan scenario.

One of the most interesting results of this report is that journalism in Libya is considered as an added value in achieving the goal of social peace and political stability and whit ethical behaviour, professionalism and neutrality considered to be as ineludibly part of it.

**New journalists must be empowered** with adequate skills for detecting fake news and deconstruct extremist messages on multiple social media platforms. The crucial role of visuals and the **growing importance of visual journalism**, the need of **improving digital skills** and the introduction of a **mobile-first strategy: all crucial aspect for new journalists operating in this context.**

This study shows that journalism and journalism-related educational programmes can play a crucial role in contributing to peace building processes for the benefit of society at large. It recognizes the role of journalists as key actors in local societies: while their skills and capacities need to be updated according to new digital requirements, their role seems to be unchanged, highlighting the **growing benefits of integrating traditional and new media approaches in journalism and journalism education**, **placing high emphasis on ethics and professionalism.**

The full report is publicly available for download: http://doi.org/10.5281/zenodo.3523365